



March 3, 2011

To Whom It May Concern:

This letter is in response to your request for Child Nutrition information for Van de Kamp's 100% Whole Fillets Crunchy Fish Sticks, 92070.

This product does not have a Child Nutrition label however we can provide you with the information below.

Note: The contribution that meat or meat alternate ingredients make toward meal pattern requirements is expressed as ounces of "equivalent meat/meat alternate." The minimum equivalent meat or meat alternate provided by a portion of the recipe must be 0.25 ounce to be credited as a meat/meat alternate contribution.

6 Sticks = 1.25 meat alternate
 3 Sticks = 0.5 meat alternate
 3 or 6 sticks = 0 bread serving

Thank you for the inquiry as well as for your continued interest in our products.

Sincerely,

April Hilling
 Manager, Technical Information
 April.Hilling@pinnaclefoods.com

Pinnacle Foods Group, LLC
 121 Woodcrest Road
 Cherry Hill, NJ 08003
 Ph: (856) 969-7100
www.PinnacleFoods.com

Van de Kamp's whole fillets crunchy fish sticks

Snack	1-2	3-5	6-12
Meat/meat alternate amount required	1/2 oz.	1/2 oz.	1 oz.
Meat/meat alternate- # pieces you would need to offer	3	3	6
Grain-# pieces you would need to offer	Not credible		
Lunch/Supper			
Meat/meat alternate amount required	1 oz.	1.5 oz.	2 oz.
Meat/meat alternate- # pieces you would need to offer	6	9	12
Grain-# pieces you would need to offer	Not credible		

Jeanie Peck

From: Pinnacle Foods <ConsumerRelations@pinnacle.speedymail.com>
Sent: Wednesday, February 06, 2013 11:54 AM
To: Jeanie Peck
Subject: Reference # 9624744
Attachments: CSYS09624744-001.pdf

Reference #: 9624744

Dear Ms. Peck:

Thank you for taking the time to contact us regarding Van de Kamp's Product. We genuinely appreciate your time and loyalty.

Fish fillets 19.1 1960092301
Child Nutrition information for Van De Kemp's X-Large Crunchy Fish Sticks
UPC 019600920878

Child Nutrition information*

Two (2) crunchy fish sticks (1.48 oz) provide 0.5 oz meat equivalent and 0 servings of bread alternative for child nutrition meal pattern requirements.

*Calculations are done as prescribed by the U.S. Department of Agriculture Food and Nutrition Service Food Buying Guide for Child Nutrition Programs.

1960092120 VDK Crunchy Popcorn Fish – 8 pieces = 1.5 meat alternate 4 pieces = 0.25 meat alternate and 0 creditable grains

I've attached the last requested file to this email.

At Pinnacle Foods Group LLC, we are proud of the wide array of products that we offer our consumers. Our brands are rich in history and heritage, each one with a different and interesting story. Breakfast, lunch, dinner or a snack, Pinnacle Foods has your entire day covered! To learn more about our brands, we invite you to visit us online at www.pinnaclefoods.com. If there is anything additional we can assist you with, please do not hesitate to contact us again in the future.

Sincerely,

James Bills
Consumer Relations Representative

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Van De Kamps crunchy fish sticks

Snack	1-2	3-5	6-12
Meat/meat alternate amount required	½ oz.	½ oz.	1 oz.
Meat/meat alternate- # pieces you would need to offer	2	2	4
Grain-# pieces you would need to offer	Not credible		
Lunch/Supper			
Meat/meat alternate amount required	1 oz.	1.5 oz.	2 oz.
Meat/meat alternate- # pieces you would need to offer	4	6	8
Grain-# pieces you would need to offer	Not credible		

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Van de Kamps popcorn fish

Snack	1-2	3-5	6-12
Meat/meat alternate amount required	½ oz.	½ oz.	1 oz.
Meat/meat alternate- # pieces you would need to offer	4	4	6
Grain-# pieces you would need to offer	Not credible		
Lunch/Supper			
Meat/meat alternate amount required	1 oz.	1.5 oz.	2 oz.
Meat/meat alternate- # pieces you would need to offer	6	8	12
Grain-# pieces you would need to offer	Not credible		